Funding for Extension Programs
Faculty Success Stories from the RCREC
Sources of Funding for Extension Education Programs

- Industry support (gifts)
  - Gifts & Contracts
  - Sponsorships
- Industry support (grants)
- State Agencies
  - WMD, FDACS, etc.
- Fee for Service
- Endowments
- Competitive grants
- Other Ideas . . . .
Industry Support (Gifts & Contracts)

- Often interested in “product testing” and “University data”. Consider the 10% IDC option.
- Share the importance of your extension education effort to the project and add this into your budget.
- The sponsor should never be the 2nd person to hear about the findings.
Sponsorships

RCREC Youth Field Day
Sponsorships
Allied Industry-Funded Educational Activities
Industry Support (Grants)

• Industry associations often have grant funding opportunities:
  – AFIA, SE Milk, etc.

• Seek partnerships across disciplines to bring in your Extension program’s talents.
State Agencies
Largely ignored sources of funding!

Sponsored by a grant from the
Alafia River, Peace River and Manasota
basin boards of the

Southwest Florida
Water Management District

WATERMATTERS.ORG · 1-800-423-1476
Community Education Grant
Outcome & Impact

Outcome
The SWFWMD Community Education Grant project successfully promoted an underutilized management tool in a sensitive ecological region of Florida.
Extension Forage Testing Laboratory

• A fee for service program
• Grant funding support
• Opportunities for expanded program support.
Endowments

- Purpose directed funding
- Funding resources in perpetuity
- Inflation protected
Endowments

People give to people, not programs, buildings, or institutions.
And – nobody knows the “people” better than Extension faculty.
Competitive Grants

* NIFA, NRCS, etc.*

- Advantages:
  - Important funding sources
  - Multiple years
  - Strong research collaboration

- Disadvantages
  - Low success rate
  - Mission drift
  - Diluted funding or “cost share”
Other ideas . . .

Leveraging Funding Sources

WEED & FORAGE NURSERY
Sponsored by:
Florida IPM
Dow Agrosciences
Florida Fence Post Co.
S. FL Beef Forage Program
Weed and Forage Nursery
Weed and Forage Nursery
Educational Buildings
Current Building Campaign:
Grazinglands Education Building
Shared Resources

multi-institutional and multi-discipline
Seek International Extension
Education Partnerships
Thank you

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Seek Research and Teaching Partnerships in your Extension Program